

DDC – NEST (Suldovsky, McCreavy, Lindenfeld)
Summary of Survey Data

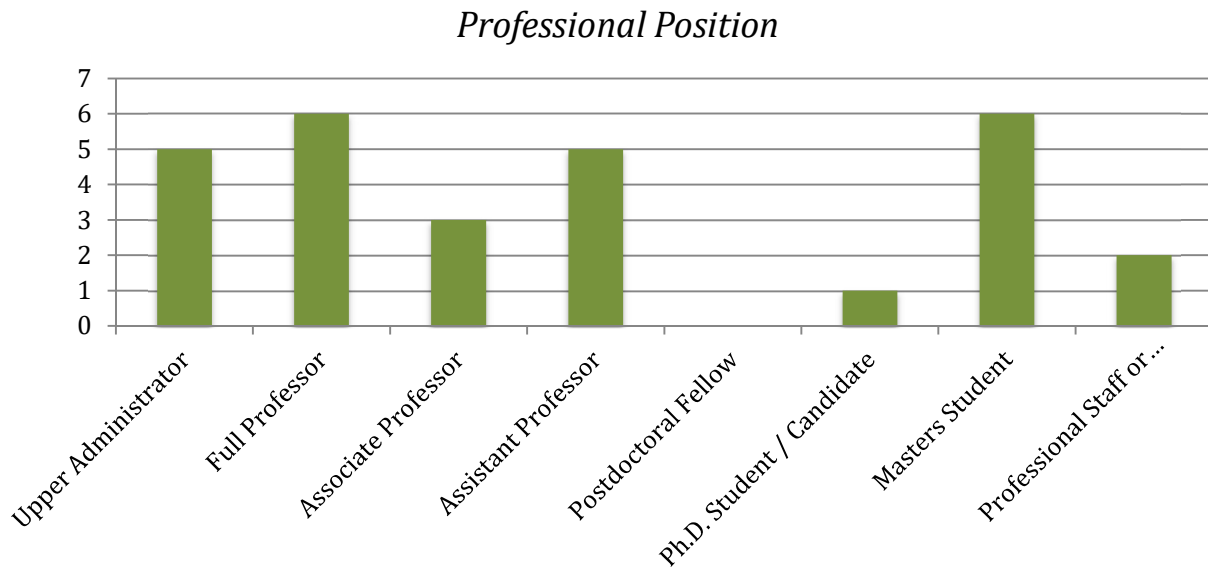
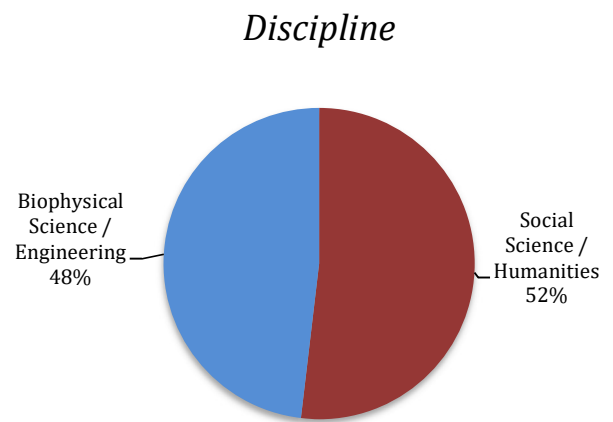
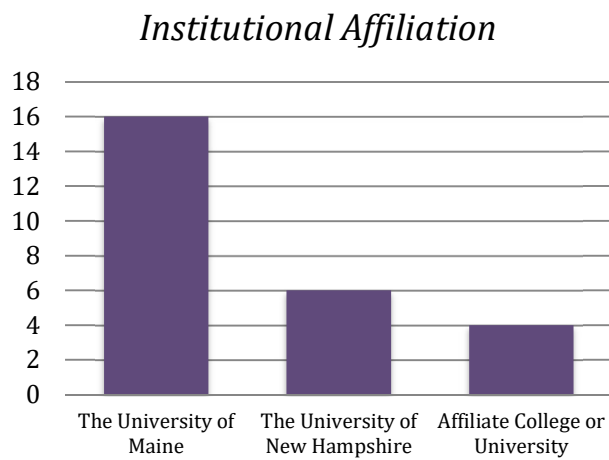
This document summarizes the results of the NEST Safe Beaches and Shellfish researcher survey. Researchers responded to questions concerning their stakeholder communication behavior and motivations for stakeholder engagement. Data are presented here in aggregate form.

Total NEST researchers invited: 52

Respondents: 27 (note: some respondents skipped certain items)

Response Rate: 52%

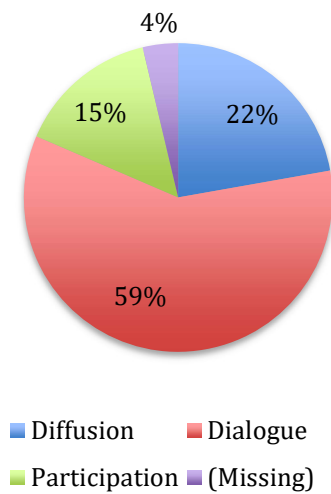
Demographic Information



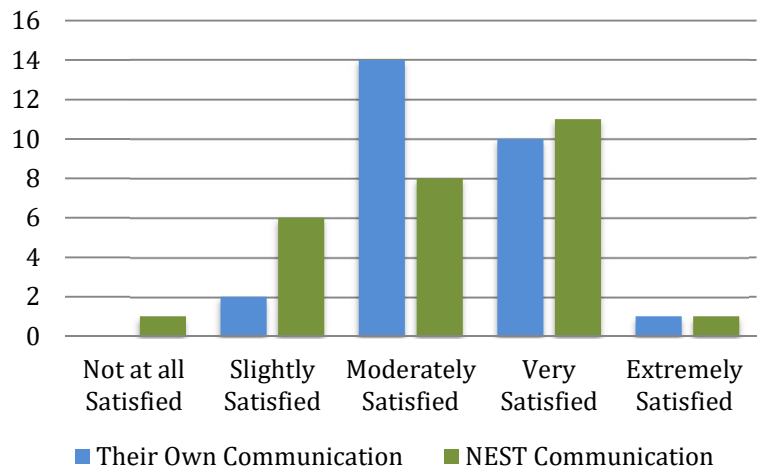
Stakeholder Communication

Participants were asked to select one stakeholder with whom they communicated. They were then asked a series of questions to determine which science communication model (diffusion, dialogue, or participation) they utilized while engaging with their stakeholder. In addition, they were asked to indicate their level of satisfaction with their own stakeholder communication (and the communication on the NEST project more generally), and where they obtained their stakeholder communication skills.

Preferred Communication Model



Level of Satisfaction with Communication



Source of Communication Skills



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Motivations to Engage with Stakeholder Partners

Finally, participants were asked to complete the statement: “I am motivated to engage with stakeholders on the NEST project because...” on an agreement scale.

